

PTP's Cleantech Solutions deliver new levels of customer participation for our clients by focusing on each customer touchpoint and by establishing a 360 degree view of every customer.

“Where Cleantech Performs”

The world has embraced Cleantech and PTP believes in Cleantech today for a better tomorrow. Cleantech stretches across and reshapes industries with technology that performs at lower costs, reduces or eliminates environmental impacts and improves our quality of life.

Advances in information technology play a big role in Cleantech commercialization and PTP is uniquely positioned to help industry participants realize their strategic goals. Our firm's best-in-class solutions developed through partnerships with marquee clients has resulted in market leading positions in customer experience, systems integration and security.

Our Smart Grid Focus

The electric utility industry is undergoing communication and customer experience transformation driven by the introduction of Smart Grid technologies and more specifically Smart Meters. Numerous studies have shown a wide gap in consumer's knowledge about the Smart Grid despite waves of traditional messaging campaigns.

CLEANTECH SOLUTIONS

SMART GRID CRM™

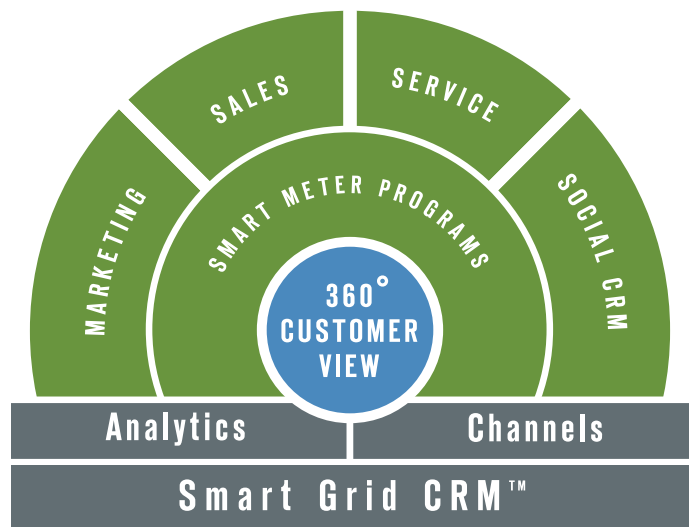
SMART GRID PARTNERS

CLEANTECH EDGE APPROACH™

Smart Grid CRM™

Smart Meter Programs require customer participation for success and PTP's Smart Grid Customer Relationship Management (CRM)™ solution accomplishes that for our utility clients.

Smart Grid CRM™ is the first Smart Grid solution that addresses the people, process and technology responsible for building, growing and evolving customer relationships.





Cleantech EDGE Approach™

PTP delivers services through its Cleantech EDGE Approach™, a staged process that focuses on Envisioning customer experiences, Designing business and technology solutions, Growing system and application capabilities and Evolving levels of customer engagement.

Envision

PTP works closely with your teams to see today's and tomorrow's customer relationships from the customer's vantage point.

Design

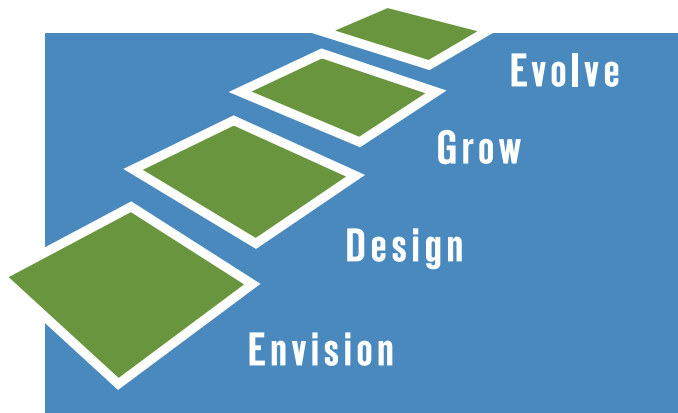
PTP helps define the scope of CRM business processes and options for implementation from online to on premise.

Grow

PTP iteratively builds, modifies and delivers CRM and Social CRM applications, including the integration of legacy and third party software.

Evolve

PTP establishes a model for ongoing customer engagement, process evolution and application development.



Smart Grid Partners

PTP hails from Northern California's Cleantech Valley, draws upon its strategic partnership with the Smart Grid Library and works closely with the California Smart Grid Center.

Smart Grid Library

PTP has established a strategic partnership with the Smart Grid Library (SGL) a consulting and services firm that helps clients achieve success in the Smart Grid ecosystem.

SGL's Consumer Focus Strategy and PTP's Smart Grid CRM™ are complimentary solutions that help utilities develop into customer centric organizations. SGL's Consumer Focus Strategy transforms your utility to become a trusted advisor to consumers and PTP's Smart Grid CRM™ enables your utility to achieve customer participation in Smart Grid initiatives.

California Smart Grid Center

The California Smart Grid Center (CSGC) and PTP collaborate on several Northern California Cleantech Valley initiatives. The organizations are supporting

the Smart Grid agenda through think tanks, incubators and showcases.



11246 Gold Express Drive, Suite 101, Gold River, CA 95670
info@performtechnology.com • www.performtechnology.com
Ken Crittendon • (510) 543-6271 • ken.crittendon@performtechnology.com